

PROJECT MANAGER (M/F)

COMPANY

Linkfluence is a leading Social Media Intelligence company, offering a unique approach which enables organizations to monitor, analyze and leverage social media. Founded in 2006 in France, the company has more than 300 clients worldwide including brands, agencies and public organizations such as Danone, Sanofi, McDonald's and Publicis. Linkfluence has offices in France, Germany, UK, China and Singapore. The Linkfluence offering combines Radarly, a leading Social Media monitoring & engagement tool, and cutting-edge Social Media research approaches, such as network analysis. You will be working with a young, energetic and rapidly growing international team of 200 people. We are looking for passionate and smart people to help us shaping next generation social media intelligence (SMI) software.

MISSIONS :

Being Project Manager, you will be the single point of contact for one of our global accounts and as such responsible for the following missions:

- Coordinate the roll out of our platform effectively between internal stakeholders, our customer and key partners worldwide
- Ensure long term client satisfaction and project success, and eventually expand our business (central, regional and local level)
- Provide regular status updates to your clients regarding all projects
- Define KPIs to track the evolution of activity internally and overall account performance
- Support Research Directors in executing ad-hoc projects from brief to presentation
- Facilitate up sell and cross sell in support of the sales team
- Address any urgent questions or last-minute requests in a timely manner
- Lead various evangelization initiatives (workshops, events, internal pitch) and develop specific content to raise awareness about internal listening best practices

ABOUT YOU

- 4 years of project management preferably in digital agencies
- Experience with monitoring platforms, market research and web analytics or BI tool
- Functional knowledge of Wine and Spirits, Luxury, Food & Beverage
- Fluent in English, Spanish or any other language is a plus
- Outstanding communications and presentation skills. Your insights and presentations provoke debate and compel action with a non-academic, accessible style
- Strong organisational skills. Comfortable with fast pace environment and able to prioritize
- Strong interpersonal skills. Comfortable working closely with Marketing, Communication, PR, Digital divisions, consumer insight

COMPENSATION AND ADVANTAGES: Competitive, based on candidate profile and experience, meal voucher, health insurance

START DATE : ASAP

CONTRACT TYPE : Permanent

PLACE OF WORK : 5 rue Choron – 75009 paris (accès transports : Métro ligne 12 – Station Notre-Dame-de-Lorette, Métro ligne 7 – Station Cadet)

We are looking forward to getting to know you better!

Send us your resume and tell us the reasons why you would like to work with us at: jobs@linkfluence.com