

## JUNIOR SOCIAL MEDIA ANALYST (M/F)

Linkfluence is a leading Social Media Intelligence company, offering a unique approach which enables organisations to monitor, analyse and leverage social media. Founded in 2006 in France, the company has more than 350 clients worldwide including brands, agencies and public organisations including Danone, Sanofi, McDonald's and Publicis. Linkfluence achieved more than 50% yearly growth for the past 3 years and has offices in France, UK, Germany, Spain, China and Singapore. The Linkfluence offering combines Radarly, a leading Social Media monitoring & engagement tool, and cutting-edge Social Media research approaches, such as network analysis. Radarly analyses more than 130 million posts published by 300 million sources in 61 languages each day. You will be working with a young, energetic and rapidly growing international team of 200 people. We are looking for passionate and smart people to help us shaping next generation social media intelligence (SMI) software.

### **MISSIONS**

We're looking for a talented candidate to help strengthen the Linkfluence research team in France.

As a Junior Social Media Analyst, some of your responsibilities will include:

- Producing social media reports on a weekly/monthly/quarterly basis, providing our clients with intelligence on how consumers are talking about them online
- Contributing to ad-hoc social media research projects for a wide array of brands & companies, using quantitative, qualitative and network analysis to solve clients' business challenges
- Assisting the account team in building and updating complex social media listening and analytics services
- Occasionally supporting the marketing team with social insights and data

### **ABOUT YOU**

- A passion for social media, digital culture and branding
- Degree level education, ideally in a humanities, social science or arts subject
- Native level of French, excellent English skills (Italian would be a big plus, but not required)
- Excellent written and analytical skills. Any experience of blogging or journalism is beneficial
- Proficiency with MS Office, particularly Excel and PowerPoint
- Great interpersonal skills, and enthusiasm for working in a small collaborative team
- 0-1 year professional experience
- 

REMUNERATION AND BENEFITS: 800€

START DATE: ASAP

CONTRACT TYPE: 6- to 12-month internship

PLACE OF WORK: 5 rue Choron – 75009 Paris (transports : Métro ligne 12 – Station Notre-Dame-de-Lorette, Métro ligne 7 – Station Cadet)

*Send us your CV and tell us why you would like to join us at: **stages@linkfluence.com***