

SOCIAL MEDIA ANALYST (M/F)

Linkfluence is a leading Social Media Intelligence company, offering a unique approach which enables organisations to monitor, analyse and leverage social media. Founded in 2006 in France, the company has more than 350 clients worldwide including brands, agencies and public organisations including Danone, Sanofi, McDonald's and Publicis. Linkfluence achieved more than 50% yearly growth for the past 3 years and has offices in France, UK, Germany, Spain, China and Singapore. The Linkfluence offering combines Radarly, a leading Social Media monitoring & engagement tool, and cutting-edge Social Media research approaches, such as network analysis. Radarly analyses more than 130 million posts published by 300 million sources in 61 languages each day. You will be working with a young, energetic and rapidly growing international team of 200 people. We are looking for passionate and smart people to help us shaping next generation social media intelligence (SMI) software.

MISSIONS

If innovation, technology, and Social Media form a part of your DNA then come and join us! Linkfluence is looking for a talented candidate whose professional attributes will strengthen the company's research team. As Social Media Analyst, you will manage the production of monitoring and research reports for our clients.

Your responsibilities will include:

- Building and updating complex social media listening and analytics services
- Developing accurate search queries used to collect data in order to respond to client's specific issues and needs
- Developing and managing social dashboards
- Producing reports and ad-hoc social media research on various topics and for a wide array of clients, using quantitative, qualitative or network analysis
- Delivering together actionable recommendations
- Ensuring the quality of Linkfluence deliverables for English speaking markets
- Attend client meetings to present analysis and recommendations alongside the Lead Researchers.

ABOUT YOU

- Passion for digital culture and social web
- 1-2 years' experience in social media research or analysis using social media monitoring and analytics tools
- Fluent in French and English, fluency in second language a plus
- Strong analytical and interpretation abilities (track record of producing high quality insights from social media data on both tactical and strategic levels)
- Excellent writing skills. Good interpersonal skills, team player
- Hands-on, can-do attitude, pushing things the next mile
- Advanced MS office (Excel and PowerPoint)

SALARY: Competitive, dependent on experience

START DATE: Asap

CONTRACT TYPE: Permanent

PLACE OF WORK: 5 rue Choron – 75009 Paris (accès transports : Métro ligne 12 – Station Notre-Dame-de-Lorette, Métro ligne 7 – Station Cadet)

Send us your CV and tell us why you would like to join us at:
jobs@linkfluence.com