

SOCIAL MEDIA RESEARCHER (M/F)

Linkfluence is a leading Social Media Intelligence company, offering a unique approach which enables organisations to monitor, analyse and leverage social media. Founded in 2006 in France, the company has more than 350 clients worldwide including brands, agencies and public organisations including Danone, Sanofi, McDonald's and Publicis. Linkfluence achieved more than 50% yearly growth for the past 3 years and has offices in France, UK, Germany, Spain, China and Singapore. The Linkfluence offering combines Radarly, a leading Social Media monitoring & engagement tool, and cutting-edge Social Media research approaches, such as network analysis. Radarly analyses more than 130 million posts published by 300 million sources in 61 languages each day. You will be working with a young, energetic and rapidly growing international team of 200 people. We are looking for passionate and smart people to help us shaping next generation social media intelligence (SMI) software.

MISSIONS

If innovation, technology and Social Media form a part of your DNA then come and join us! Linkfluence is looking for a talented candidate whose professional attributes will strengthen the company's research team. As Social Media Researcher, you will manage the production of monitoring and research reports for our clients.

Your responsibilities will include:

- Producing social media monitoring reports and ad-hoc research on various topics and for a wide array of clients, using quantitative, qualitative or network analysis
- Delivering together actionable recommendations
- Ensuring the quality of Linkfluence deliverables for English speaking markets
- Attending client meetings to present analysis and recommendations alongside the Lead Researchers.
- Building and updating social media listening and analytics services
- Developing accurate data collection queries to respond to client's specific issues and needs

ABOUT YOU

- Passion for digital culture and social web
- Degree level education
- 2-3 years' experience in social media research or analysis using social media monitoring and analytics tools
- Native level of English, fluency in second language a plus
- Strong analytical and interpretation abilities (track record of producing high quality insights from social media data on both tactical and strategic levels)
- Excellent writing skills
- Good interpersonal skills, team player
- Hands-on, can-do attitude, pushing things the next mile
- Advanced MS office (Excel and PowerPoint)

SALARY: Competitive, dependent on experience

START DATE: Asap

CONTRACT TYPE: Permanent

PLACE OF WORK: Primrose Street, London. We work in edgy co-working space in London offering numbers of free activities and the opportunity to networks and socialise outside the team

Send us your CV and tell us why you would like to join us at: jobs-uk@linkfluence.com