

DATA SCIENTIST (M/F)

Linkfluence is a leading Social Data Intelligence company, offering organisations a unique approach to monitor, analyse and leverage social media. Thanks to our social media intelligence platform Radarly and the associated services, Linkfluence captures and analyses more than 200 million posts per day from over 300 million sources in 61 languages.

Founded in 2006 in France, Linkfluence has more than 200 talented people in its offices in the UK, France, Germany, China and Singapore and is growing strongly. We work with over 350 brands, agencies and public organisations including worldwide-known companies such as: Danone, LVMH, Orange, AirBnB, Infinity, Publicis...

You will be working with a young, energetic and rapidly growing international team. We are looking for passionate and smart people to help us shape the future of social data intelligence.

MISSIONS

Linkfluence is looking for a talented and inventive data scientist to join our team. This role is for a full-stack data scientist replying on both Data Research and R&D teams to provide data driven insight to solve customer user cases relying mainly on social listening data (texts, images coming from online, media, blogs, forums, social networks). The Data Scientist will build data engineering assets and statistical/machine learning models to surface actionable business or marketing insights. The employee will also work with large scale computing frameworks, data analysis systems and modelling environments (e.g., Spark, Hadoop, Tensorflow, etc).

- Construct end-to-end data flows from raw data to predictions
- Crunch, analyze and investigate on all kind of social data
- Explore new machine learning algorithms
- Build attractive visualizations
- Communicate results to non-technical colleagues and clients (market research and consumer insights profiles)
- Provide data science expertise to sales, marketing and R&D teams

ABOUT YOU

- 2+ years' experience with Python or R or Scala
- Excellent statistical, machine learning and data mining skills
- Knowledge of regressions, time series analysis, clustering, decision tree techniques
- Familiarity with data visualization in R, Python or Javascript
- Experience in data engineering using Spark / Hadoop is a plus
- Experience using / building APIs is a plus



SALARY: Competitive, dependent on experience

START DATE: Asap

CONTRACT TYPE: Permanent

PLACE OF WORK: 5 rue Choron – 75009 Paris (public transport: Metro line 12 – Station Notre-Dame-de-Lorette, Metro line 7 – Station Cadet)

Send us your CV and tell us why you would like to join us at:

jobs@linkfluence.com