

JUNIOR CONTENT MANAGER

Linkfluence is a leading Social Data Intelligence company, offering organisations a unique approach to monitor, analyse and leverage social media. Thanks to our social media intelligence platform Radarly and the associated services, Linkfluence captures and analyses more than 200 million posts per day from over 300 million sources in 61 languages.

Founded in 2006 in France, Linkfluence has more than 200 talented people in its offices in the UK, France, Germany, China and Singapore and is growing strongly. We work with over 350 brands, agencies and public organisations including worldwide-known companies such as: Danone, LVMH, Orange, AirBnB, Infinity, Publicis...

You will be working with a young, energetic and rapidly growing international team. We are looking for passionate and smart people to help us shape the future of social data intelligence.

MISSIONS

We are looking for a French native Junior Content Manager, craving to apply their skills to a booming SaaS startup. You will write and produce different types of marketing content regularly, with the objective to expand our company's digital footprint, increase brand awareness, and generate qualified leads for our French and global sales teams. This role requires a high level of creativity, autonomy, and superb project management skills.

To be considered for this role, please submit examples of your writing across different mediums: blog posts, white papers, email marketing or social media examples.

- Write on an ongoing basis to support and promote our offers and to attract site visitors through our blog, website, search, email, newsletters, and social media
- Create free resources each month to drive leads, subscribers, awareness, and sales opportunities (examples include ebooks, white papers, infographics, videos, etc.)
- Produce content for and assist in managing our social media channels
- Collaborate and support various internal teams' marketing content needs including sales, customer success, and product marketing content

ABOUT YOU

- Excellent writer who can produce content quickly and effectively in French
- Native fluency in French a must
- Autonomous self-starter with the ability to prioritize and organize work assignments, meet deadlines, and function independently in a fast-paced environment
- Familiarity with social media, SEO, email marketing, and marketing automation software is a big plus
- Familiarity with design tools e.g. Photoshop, InDesign, Illustrator, is a big plus

WHAT'S COOL ABOUT THIS JOB

- You'll join one of the fastest growing SaaS company in Paris that has ambitions to grow globally, in Asia, Europe, and the US
- You'll help execute a content and inbound strategy from the ground up and make a visible difference in the company's growth
- You'll work within an international group of talents passionate about social media data, technology and consumer insights
- You'll have the opportunity to have frequent exchanges with C-level executives from global brands and agencies like Danone, LVMH, Orange, SNCF, Publicis, etc.

SALARY: 800€/month, restaurant vouchers, 50% of Pass Navigo

START DATE: Asap

PERIOD: 6 months to 1 year

CONTRACT TYPE: Internship

PLACE OF WORK: 5 rue Choron – 75009 Paris (public transport: Metro line 12 – Station Notre-Dame-de-Lorette, Metro line 7 – Station Cadet)

Please click [here](#) to apply directly on Welcome to the Jungle.