

SENIOR SOCIAL RESEARCH ANALYST

Linkfluence is a leading Social Data Intelligence company, offering organisations a unique approach to monitor, analyse and leverage social media. Thanks to our social media intelligence platform Radarly and the associated services, Linkfluence captures and analyses more than 200 million posts per day from over 300 million sources in 61 languages.

Founded in 2006 in France, Linkfluence has more than 200 talented people in its offices in the UK, France, Germany, China, Singapore and the US and is growing strongly. We work with over 350 brands, agencies and public organisations including worldwide-known companies such as: Danone, LVMH, Orange, AirBnB, Infinity, Publicis...

You will be working with a young, energetic and rapidly growing international team. We are looking for passionate and smart people to help us shape the future of social data intelligence.

MISSIONS

If innovation, technology and social media are part of your DNA then you should join us! Linkfluence is looking for talented candidates with industry knowledge, positive attitude and interest in everything digital. As a Senior Social Research Analyst, you will be responsible for production and delivery of both, ongoing and ad hoc reports for our clients.

Your responsibilities will include:

- Supporting Research Directors in designing bespoke approaches to answer specific business needs
- Building and updating social media listening and analytics programmes (following training on Linkfluence's social media listening tool, Radarly)
- Producing ongoing social media insight reports and ad-hoc research – from category explorations to competitive benchmarks and specific campaign evaluations
- Delivering actionable recommendations and insights that positively impact our clients' performance
- Attending client meetings to present analysis and recommendations alongside Lead Researchers and Research Directors
- Keeping on top of industry and competitor news to help us stay ahead of the curve
- Supporting Product Development team to drive innovation

ABOUT YOU

- Passion for all things digital
- Degree level education
- At least 3 years' experience in social media research or analysis using social media monitoring and analytics tools
- Native level of English, fluency in second language a plus
- Strong analytical and interpretation abilities (track record of producing high quality insights from social media data on both tactical and strategic levels)
- Excellent writing skills
- Good interpersonal skills, team player
- Hands-on, can-do attitude, pushing things the extra mile
- Advanced MS office (Excel and PowerPoint)

SALARY: Competitive, dependent on experience

START DATE: Asap

CONTRACT TYPE: Permanent

PLACE OF WORK: Devonshire Square, London. We work in edgy co-working space in London offering numbers of free activities and the opportunity to networks and socialise outside the team.

Send us your CV and tell us why you would like to join us at:
jobs-uk@linkfluence.com